



CDAT

Technology
Trust
Ease of Business

CDAT ERP *FOR* MANUFACTURING & SERVICE INDUSTRY



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Product Positioning

CDAT ERP for the Samarth Security Services Pvt Ltd. as a comprehensive and integrated solution for both manufacturing and service industries. Emphasize its web and mobile (Android)-based accessibility for seamless management.



Industry Focus

Tailor your marketing efforts to specific industries within manufacturing and service sectors, such as automotive, electronics, healthcare or maintenance services. Highlight how CDAT ERP for the Samarth Security Services Pvt Ltd. addresses the unique challenges and needs of each industry.



ERP Features

Develop marketing materials that showcase key features such as master data management, dynamic dashboards, customer enquiries, purchase order flow, production management, inventory control, and preventive maintenance. Create visually engaging content that explains how each feature adds value to businesses.



User Benefits

Craft compelling messages that highlight the benefits of using Samarth ERP, such as increased operational efficiency, reduced costs, improved customer service, streamlined processes, and data-driven decision-making.



Mobile App Promotion

Place a strong emphasis on the mobile (Android) application, showcasing how it allows users to manage their operations on-the-go, track processes, and receive notifications, ultimately improving responsiveness and agility.



Administrator Empowerment

Highlight the control and insight administrators gain through features like purchase order history tracking, department-wise activity monitoring, and real-time data visualization.



Sales Enablement

Create content specifically for sales departments, focusing on how Samarth ERP helps manage customer enquiries, purchase orders, and sales processes more effectively.



Production Enhancement

The ERP system optimizes production flows, tracks product models, manages third-party finish goods, and automates serial number generation, resulting in smoother manufacturing processes and higher product quality.



Service Excellence

Emphasize the ERP's role in enhancing customer service through efficient complaint tracking, preventive maintenance scheduling, and service engineer management.



Service Management

The comprehensive service management features, from customer complaints and preventive maintenance to spare part requisitions. Demonstrate how these features can enhance customer satisfaction and service efficiency.



Customer Engagement

The customer mobile app where clients can log complaints, track their status, and receive notifications. The user-friendly interface and how it improves communication and customer satisfaction.



Automated Serial Number Generation

The convenience of automatic serial number generation for products based on different models. This can save time, reduce the risk of errors and equipment tracking.



Data Security and Compliance

Implement strong authentication methods, such as two-factor authentication, to ensure only authorized users can access the system.

Role-based access control (RBAC) should be used to limit access to specific functionalities and data based on user roles.

Use protocols like HTTPS for secure data transmission over networks.



Demo Videos and Webinars

CDAT provides informative videos and user manuals that helps users to understand the use of application.

Through this videos and user manuals client can experience how to use the application and help throughout the use of application.



Help Desk or Support Center

Establish a dedicated help desk or support center where customers can reach out with their questions, issues, and inquiries.

Provide multiple channels for support, such as email, phone.

Have a team of skilled support professionals who are well-versed with the intricacies of Samarth ERP and can provide efficient assistance.

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